

ABOUT US

Since 1908, SELCO has delivered reliable, affordable, community-owned electric service to the Town of Shrewsbury. Locally owned and operated, we focus on long-term value, innovation, and reinvestment in our community.

WHAT SETS US APART:

- Over a century of public power service
- Shaped by the landmark 1964 Shrewsbury Case, protecting public power nationwide
- Local control that puts customers first
- Early adopter of new technologies

LEADING THROUGH INNOVATION:

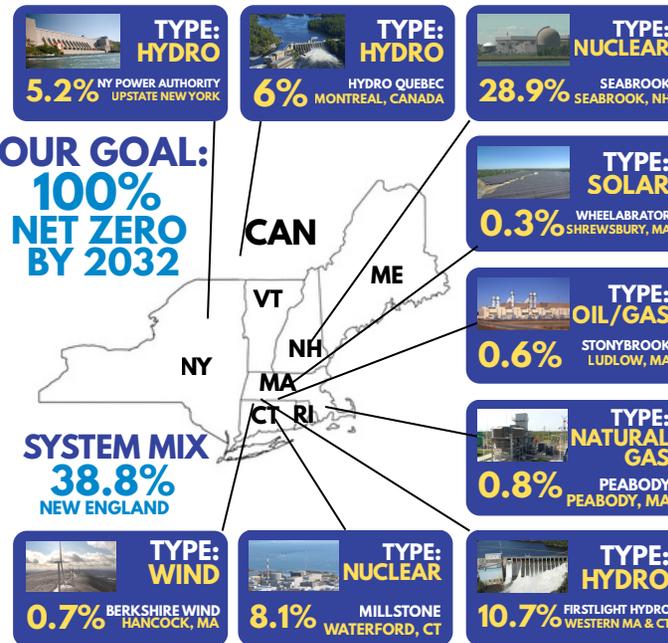
- Cable television in the 1980s
- Internet and telephone service in the late 1990s
- Ongoing investment in high-speed fiber internet
- Massachusetts' only municipal utility offering live TV streaming through SELCO Stream

OUR COMMITMENT:

- Low, stable rates
- Reliable service
- Clean energy leadership
- Programs that reinvest in Shrewsbury



LEADING THE WAY TO CLEAN ENERGY



SELCO is committed to delivering **100% carbon-free electricity by 2032** through Renewable Energy Credits (RECs), well ahead of regional investor-owned utilities.

HOW WE DO IT:

- Increase non-carbon energy by about 5% each year
- Maintain a diversified portfolio to ensure reliability and affordable rates
- Use layered long- and short-term power contracts
- Leverage local and regional clean energy resources
- Hedge energy and capacity to limit market volatility

OUR FOCUS:

- Supply-side solutions such as clean energy, battery storage, and local solar.
- Demand-side solutions that help customers reduce energy use, costs, and emissions.

VISIT TO LEARN MORE:

SELCO.ShrewsburyMA.gov/Sustainability



POWERING SHREWSBURY SINCE 1908

WEARECOMMUNITYPOWERED.COM

SELCO.ShrewsburyMA.gov

SELCO
CUSTOMERS
SAVED AN
AVERAGE OF

\$1,950

COMPARED TO NEIGHBORING
INVESTOR-OWNED UTILITIES



\$1,404.38

EVERSOURCE
\$3,025.61

nationalgrid
\$3,267.07



\$3,778.87

2025 ELECTRIC RATE COMPARISON
BASED ON 750 KWH USAGE

PUBLIC POWER SAVES

WHY PUBLIC POWER MATTERS

NOT-FOR-PROFIT MODEL

- Rates cover the cost of service, not shareholder profits, keeping savings in the community

LOCAL CONTROL

- Decisions are made by a Municipal Light Commission, made up of Shrewsbury residents

LOWER, MORE STABLE COSTS

- Access to wholesale power and layered contracts helps keep rates stable over time

COMMUNITY REINVESTMENT

- Revenue supports local reliability, energy programs, and community initiatives rather than out-of-state investors

WEARECOMMUNITYPOWERED.COM



SUPPORTING THE COMMUNITY

As a public power utility, SELCO reinvests revenues right back into Shrewsbury, supporting system upgrades, reliability improvements, energy programs, and community initiatives.

LOCAL JOBS AND ECONOMY

- Supports local jobs and long-term careers
- Lower utility rates help businesses reinvest locally
- Keeps dollars circulating within the community

IN-KIND CONTRIBUTIONS

- Annual PILOT payment to Shrewsbury
- Local donations and municipal-rate electric and broadband services
- IT and labor support for Shrewsbury departments and schools

COMMUNITY PROGRAMS

- Participation in local events year-round
- Annual programs such as Arbor Day and Community Open House
- School education initiatives
- In-house financial assistance for electric and internet service
- Local scholarship for high school seniors

OUR PRODUCTS & SERVICES

BROADBAND SERVICES

- Fiber-optic network delivering fast, reliable connectivity for homes and businesses
- Local, in-house staff supporting the entire system, from fiber technicians to HelpDesk
- High-speed fiber internet plans for residential and commercial customers
- Whole-home WiFi with mesh technology for improved coverage and performance

SMART WIFI TOOLS

- **SELCO Shield App** included
 - ProtectIQ for network-level security
 - ExperienceIQ for parental controls and device management

STREAMING & BUSINESS SOLUTIONS

- SELCO Stream live TV streaming with local and national channels and on-demand programming
- Watch on multiple devices with SELCO Internet
- Enterprise fiber solutions for Shrewsbury businesses
- Phone services for residential and business customers

SMART TOOLS & ENERGY PROGRAMS

SELCO provides smart tools and programs that give customers greater control and help lower energy costs.

SMARTHUB CUSTOMER PORTAL

- Mobile and desktop access
- Bill pay and account management
- Alerts, notifications, and outage updates
- Usage Explorer using smart meter data to track hourly energy use

ENERGY REBATES AND FINANCING

- Rebates and loan programs supporting efficiency and electrification
- Lower energy use and long-term cost savings
- Progress toward a cleaner, more sustainable future