



SHREWSBURY ELECTRIC AND CABLE OPERATIONS
YOUR COMMUNITY PROVIDED ELECTRIC & CABLE SERVICES

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Shrewsbury Electric & Cable Operations Recognized as a Smart Energy Provider

Shrewsbury Electric & Cable Operations (SELCO) has earned a [Smart Energy Provider \(SEP\) designation](#) from the American Public Power Association for demonstrating a commitment to and proficiency in energy efficiency, distributed generation, and environmental initiatives that support the goal of providing safe, reliable, low-cost, and sustainable electric service. Erin Miller, Vice President of Programs and Sustainability at American Municipal Power, Inc., and Chair of the SEP Review Panel, presented the designations on October 28 in Louisville, Kentucky during APPA's annual Customer Connections Conference.

The SEP designation, which lasts for three years (December 1, 2024, to November 30, 2027), recognizes public power utilities for demonstrating leading practices in four key disciplines: smart energy program structure; energy efficiency and distributed energy resources programs; environmental and sustainability initiatives; and customer experience. SELCO joins more than 100 public power utilities nationwide that hold the SEP designation.

"SEP-designated utilities have demonstrated their leadership in smart energy programs and services," said Miller. "This designation celebrates utilities that are committed to serving their customers while taking the extra step to plan for the future. Communities served by utilities that have earned the SEP designation should be proud of their utility's accomplishments."

"The SELCO team is proud to be recognized as a utility leading the way on smart energy best practices," said Christopher Roy, General Manager of SELCO. "The energy sector is continuously evolving and this SEP designation is a reflection of our commitment to offer the best programs to achieve the goals of affordable, efficient, and clean energy."

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