

LOCAL LINES

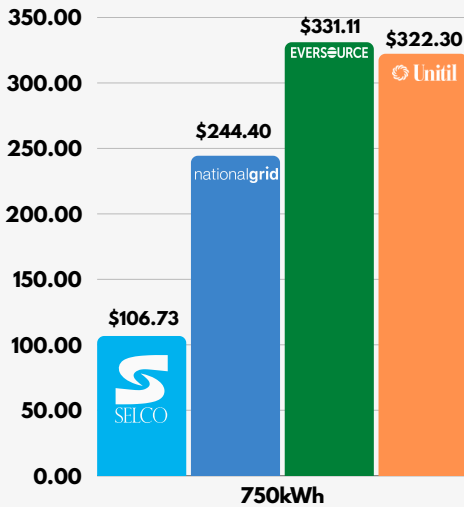
JULY 2024

JULY EVENTS & HOURS

Thurs
 July 4
CLOSED
Independence Day
Fri.
 July 5

ELECTRIC RATE COMPARISON AS OF JULY 1, 2024

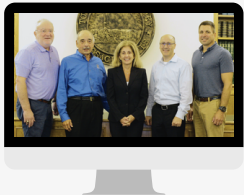
(750 kWh monthly, includes all customer charges)



COMMISSIONER'S CORNER

ShrewsburyMA.gov/SELCOCommission

The next open meeting of the SELCO Commission will be held on **August 6th at 8:00 AM** in the **Selectmen's Meeting Room at 100 Maple Ave.**



Watch Live
on Channel
30/330HD



or Stream on

ShrewsburyMediaConnection.org

SWITCH TO STREAM



**THIS IS YOUR
LAST CHANCE!**

CABLE SERVICE ENDS

AUGUST 1, 2024

**SCHEDULE YOUR STREAM
INSTALLATION TODAY**

508-841-8500

**SHREWSBURY
ELECTRIC & CABLE OPERATIONS**
SELCO ELECTRIC • INTERNET • TV • PHONE

BEAT THE PEAK THIS SUMMER

"Beat the peak" encourages minimizing energy use during high-demand periods, aiming to relieve strain on the power grid. It's promoted in energy conservation campaigns to foster habits that align electricity consumption with grid capacity.

During peak hours, high electricity demand can strain the grid, leading to higher costs, grid instability, and environmental impacts. Consumers can help by reducing energy use during these times. Ways to "beat the peak" include:

- Shifting energy-intensive activities:** Postponing or rescheduling energy-intensive tasks, such as running the dishwasher or doing laundry, to non-peak hours when demand is lower.
- Adjusting thermostat settings:** Using programmable thermostats to reduce heating or cooling during peak hours or adjusting temperatures slightly to conserve energy. SELCO offers a rebate on Wi-Fi thermostats and monthly incentives for enrolling in our Connected Homes program.
- Unplugging unused electronics:** Turning off or unplugging devices and appliances that are not in use to avoid unnecessary energy consumption.
- Efficient energy use:** Employ energy-efficient appliances and practices, such as using LED light bulbs, optimizing insulation, and properly maintaining HVAC systems. Check our website for 0% efficiency loans and rebates!

SELCO COMMUNITY OPEN HOUSE

On June 28th, SELCO Hosted their Annual Community Open House. Individuals who attended the Open House had the opportunity to:

- Tour the Johnson Substation
- Explore our Electric Vehicle display.
- Check out the Touch-A-Truck station.
- Learn about electric circuits, energy conservation.
- Test out the new SELCO Stream Live TV service.
- Participate in Shrewsbury Media Connections Green Screen Fun!
- Meet the Solar Shepherd LLC sheep from our solar array—pet and feed them!
- Meet & Greet with Smiley Ball the Woo Sox Mascot!



SWITCH TO STREAM TODAY!

Appointments are filling up fast, so make the switch to SELCO Stream today. Existing legacy cable customers are eligible for free installation or a \$25 self-installation bill credit. Legacy cable services will end on August 1, 2024, so don't delay; switch today!

Want to learn more? Stop by our office to see SELCO Stream and test the service for yourself, or visit SELCO.ShrewsburyMA.gov/stream

THE EVO PRO SET-TOP BOX IS HERE

Hey Google

SIGN UP TODAY!
FREE INSTALLATION OR \$25 SELF-INSTALL CREDIT
*(*for existing legacy cable customers only)*

SUMMER MARKET

SHREWSBURY



SUMMER MARKET

The Parks & Recreation Department will be combining the Farmer's Market and Food Truck Thursdays starting on Thursday June 6th at 3:00 PM at Town Hall. Check out Shrewsbury Summer Market on Facebook for more details. Look for the SELCO tent at select markets to get your free insulated tote bag while supplies last!



BATTERY STORAGE

Interested in energy storage on its own or paired with solar panels? Rebates are available for residential behind-the-meter battery systems.



Rebate: \$100/kWh

Residential batteries can be paired with solar panels to store excess energy generated by the panels during the day for later use after sunset. Residential batteries can also provide back-up for critical loads in the home, like refrigerators and sump pumps, in case of a power outage. Eligible brands include Sonnen or Generac PWRCell brands that have a minimum storage capacity of 7.5 kilowatt-hours (kWh).

Eligibility for the rebate requires enrollment in the Connected Homes program where additional incentives of \$30/month for participation in peak events are available.

Visit NextZero.Org/SELCO to learn more.

YARD EQUIPMENT REBATES

Earn green for keeping your lawn green! SELCO customers are eligible for \$25 to \$100 rebates on electric yard equipment through the NextZero program.

Rechargeable Battery Lawn Equipment	Rebate
Rechargeable Battery Operated Lawn Mower	\$100
*Rechargeable Battery Operated Snow Blower	\$100
Rechargeable Battery Hedge Trimmer	\$40
Rechargeable Battery Pressure Washer	\$40
Rechargeable Battery Rototiller	\$40
Rechargeable Battery Chain or Pole Saw	\$40
Rechargeable Battery Snow Thrower/Snow Shovel	\$40
Rechargeable Battery Leaf Blower	\$25
Rechargeable Battery String Trimmer	\$25

Learn more at NextZero.org/SELCO

SHREWSBURY ELECTRIC & CABLE OPERATIONS
 SELCO | ELECTRIC • INTERNET • TV • PHONE

ELECTRIFY YOUR YARD

REBATES UP TO \$100 AVAILABLE

NEXTZERO.ORG/SELCO