

LOCAL LINES

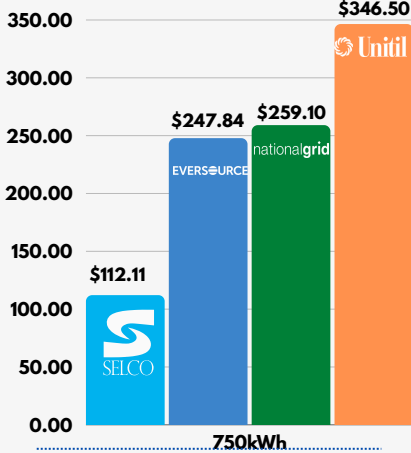
SEPTEMBER 2024

SEPTEMBER EVENTS & HOURS

Mon. Sep. 2	Labor Day CLOSED
Fri. Sep. 6	Movie Night 6pm-9pm — Dean Park
Sat. Sep. 14	Electric Vehicle Event 2pm-5pm — Heberts Candy Mansion
Sat. Sep. 28	Spirit of Shrewsbury Expo 10am-3pm — St. Johns High School
Sun. Sep. 29	Spirit of Shrewsbury Parade 1pm - Start: Municipal Drive

ELECTRIC RATE COMPARISON AS OF SEPTEMBER 1, 2024

(750 kWh monthly, includes all customer charges)



COMMISSIONER'S CORNER

ShrewsburyMA.gov/SELCOCommission
The next open meeting of the SELCO Commission will be held on **September 24th at 8:00 AM** in the **Selectmen's Meeting Room at 100 Maple Ave.**



Watch Live on Channel 30/330HD



or Stream on

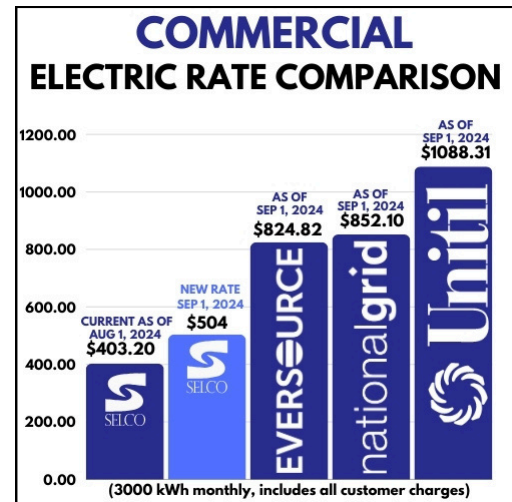
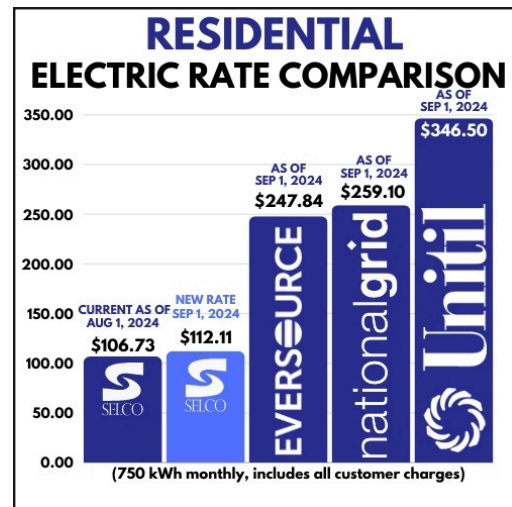
ShrewsburyMediaConnection.org

ELECTRIC RATE ADJUSTMENT

Effective September 1, 2024, SELCO will implement a rate adjustment across all customer classes to ensure the continued delivery of reliable and cost-effective electric service. This adjustment comes in response to rising operational costs and the need to support essential infrastructure improvements. These rates will be reflected in October bills.

Despite this change, SELCO's rates will remain among the lowest in the state, reflecting our ongoing commitment to providing exceptional value to our customers. We take pride in maintaining competitive rates while investing in the infrastructure that powers our community. Residential customers will see an average increase of just over \$5 for 750kWh (~5%), while commercial customers will experience a higher adjustment of 25% to better align rates with the actual cost of service.

For more information on the upcoming rate changes, please visit our website at SELCO.ShrewsburyMA.gov/electric-rates-september2024



SPIRIT OF SHREWSBURY



Join us at the Spirit of Shrewsbury Expo on September 28, 2024, from 10:00 a.m. to 3:00 p.m. at St. John's High School, 378 Main Street, Shrewsbury, MA! Visit the SELCO booth to pick up a free LED nightlight and enter our raffle for a chance to **win Greenworks lawn equipment** —perfect for your fall cleanup. We'll also have plenty of information about our programs and rebates. See you there!

BRICK SCHOOL HOUSE PROJECT

We're excited to share that the installation of energy-efficient heat pumps at the historic 1830 Brick Schoolhouse, home to the Shrewsbury Historical Society, has successfully been completed! This project, funded through Shrewsbury's Community Preservation Act (CPA), will save over \$3,300 annually in energy costs, cut energy use by 63%, and reduce carbon emissions by 20 tons!



Curious to see how it all came together? Check out the video on Shrewsbury Media Connection or SELCO's YouTube page, and learn more about the installation and the benefits of heat pumps for your home or business.



Energy Audit



Installation

NFL REDZONE NOW AVAILABLE



\$59.95 FOR THE 2024 SEASON

NFL RedZone is an all-in-one channel where you can watch hours of live football, and see every touchdown from every game, every Sunday afternoon during the NFL regular season. RedZone can show up to 8 games at a time. RedZone also takes fans back to watch any turnovers, game-changing plays, and scoring plays outside of the designated RedZone, so they can see all the incredible action Sunday afternoon games have to offer. Call 508-841-8500 today!

HEY SHREWSBURY! WANT TO BE IN THE KNOW?

**ENROLL IN SMARTHUB
AND SIGN-UP FOR POWER
OUTAGE NOTIFICATIONS**

SELCO.SHREWSBURYMA.GOV/ALERTS



SCAN ME

HEAT PUMP REBATES



Upgrade your home's comfort and efficiency with SELCO's heat pump rebates, offering up to \$10,000 per address for installing air or ground source heat pumps. Qualify for an additional \$1,000 Decarbonization Rebate by making your heat pump the sole heating source! With rebates and incentives, upgrading your home has never been easier or more rewarding. Enhance your energy efficiency further with our Home Efficiency Rebates on insulation, air sealing, and duct sealing.

Not sure where to begin? Start with a FREE heat pump assessment by calling 888-333-7525.

NextZero.org/SELCO/heating-cooling

YARD EQUIPMENT REBATES

Earn green for keeping your lawn green! SELCO customers are eligible for \$25 to \$100 rebates on electric yard equipment through the NextZero program.

Learn more at NextZero.org/SELCO

SHREWSBURY
ELECTRIC & CABLE OPERATIONS
SELCO ELECTRIC • INTERNET • TV • PHONE

ELECTRIFY YOUR YARD

**REBATES
UP TO \$100
AVAILABLE**

NEXTZERO.ORG/SELCO

100 Maple Ave

CUSTOMER SERVICE
508-841-8500

24/7 SELCO HELPDESK
508-841-8572

SELCO.ShrewsburyMA.gov