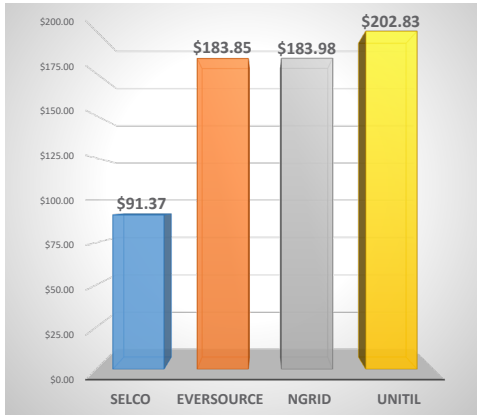


# SELCO Local Lines

AUGUST 2021

## ELECTRIC RATE COMPARISON



Residential cost for 750 kWh usage as of **August 1, 2021**.

## ENERGY STAR REBATES

SELCO is offering rebates for customers who have purchased new Energy Star rated appliances between January 1, 2021 and December 31, 2021.



For more details and forms, visit [SELCO.ShrewsburyMA.gov/rebates](http://SELCO.ShrewsburyMA.gov/rebates)



**DRIVE THE FUTURE**

LEARN MORE ABOUT OUR EV PROGRAMS  
[SELCO.ShrewsburyMA.gov/EV](http://SELCO.ShrewsburyMA.gov/EV)

## SELCO ANNOUNCES NET-ZERO ROADMAP

SELCO is pleased to announce that we have adopted a plan to achieve net-zero carbon emissions by **2032!**

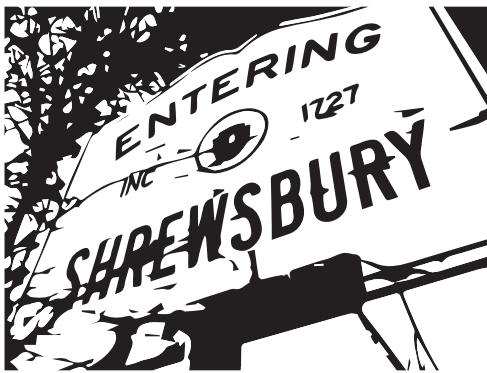
Earlier this year, Massachusetts established guidelines for all utilities to reach net-zero emissions by 2050. The SELCO Commission voted unanimously at the July 26, 2021 meeting to adopt a power supply policy that provides a roadmap to 100% carbon-free power by 2032. The policy establishes a greenhouse gas emission standard for the utility and provides a clear framework for future power supply contracts as well as acquisition and retirement of Renewable Energy Certificates (RECs) in pursuit of net-zero emissions.



The accelerated net-zero timeline positions SELCO to serve as the bedrock for a clean energy transition across all other sectors within the town of Shrewsbury. SELCO will increase our carbon-free power percentage by 5% each year over the next 11 years, resulting in 100% carbon-free power by 2032, well ahead of the goal set by the Commonwealth. SELCO General Manager Christopher Roy said “this approach balances both fiscal and environmental responsibility, resulting in the average customer seeing a monthly bill impact of around \$1 in 2021 and increasing to about \$5.60 in 2032. We believe this accelerated schedule is in alignment with customer priorities, meets or exceeds community goals for net-zero emissions, and helps establish SELCO as an industry leader.”

SELCO’s power supply policy will be reviewed annually by the SELCO Commission to confirm that we are meeting benchmarks in alignment with established goals. The annual review will also ensure market fluctuations, industry trends, changes in regulatory requirements and/or public policy are reflected in the utility’s roadmap to net-zero carbon emissions.

Learn more at [SELCO.ShrewsburyMA.gov/sustainability](http://SELCO.ShrewsburyMA.gov/sustainability)



## CONTACT US

### Shrewsbury Electric & Cable Operations

100 Maple Avenue  
Shrewsbury, MA 01545

[SELCO.ShrewsburyMA.gov](http://SELCO.ShrewsburyMA.gov)

## CUSTOMER SERVICE

### Customer Service:

508-841-8500

[customerservice@shrewsburyma.gov](mailto:customerservice@shrewsburyma.gov)

### Office Hours:

7:30 AM to 4:30 PM M-F

## HELPDESK

### Helpdesk:

508-841-8572

[helpdesk@shrewsburyma.gov](mailto:helpdesk@shrewsburyma.gov)

### Helpdesk Hours:

8 AM to 10 PM M-Sat.

10 AM to 10 PM Sun.

## ADVERTISE ON TV

### Prime Media

A VISUAL COMMUNICATIONS COMPANY

Advertise Your Business  
on SELCO Digital Cable

Cable advertising is the most effective and affordable way to advertise your business!

Let your local Prime Media representative help you choose from top rated networks on SELCO Digital Cable.

Let our team work for your business!

For more information contact:

Guy Ferrante, Account Executive  
Prime Media  
(508) 826 - 5567  
[gferrante@primemail.net](mailto:gferrante@primemail.net)

## ONLINE BILL PAY SWEEPSTAKES

SELCO is launching a Sweepstakes for customers who register for Paperless billing and/or enroll in AutoPay. Five winners will be selected to receive a \$100 Visa gift card!



Paperless billing allows payers to save time and easily access up to 24 months of payment history at any time. AutoPay automatically deducts from a customer's preferred payment method on the payment due date. This feature is secure and posts to their account faster than mailing in a payment.

The Sweepstakes, open from August 1 to October 31, 2021, is sponsored by Invoice Cloud, the provider of SELCO's online bill payment services. Customers can enroll in Paperless and/or AutoPay at [SELCOEZPay.com](http://SELCOEZPay.com) and view official sweepstakes rules at [SELCO.ShrewsburyMA.gov/sweepstakes](http://SELCO.ShrewsburyMA.gov/sweepstakes)

Customers already enrolled in Paperless or AutoPay will be automatically entered to win!

## ALWAYS REMEMBER TO DIG SAFE

Planning home improvements? Planting a tree? Installing a fence or deck? Whether you do it yourself or hire a professional, a safe job starts with a call to Dig Safe at 811.



Dig Safe is a not-for-profit clearinghouse that notifies participating utility companies of your plans to dig. In turn, these utilities (or their contract locating companies) respond to mark out the location of their underground facilities. Dig Safe is a free service.

It's important to know what's below. Call 811 to avoid utility service disruption to an entire neighborhood, harm to you and those around you, as well as fines and repair costs.

# wtve.net

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