

JANUARY 2016



LOCAL LINES

SHREWSBURY ELECTRIC AND CABLE OPERATIONS
508-841-8500 | SELCO.SHREWSBURYMA.GOV

January Hours

DR. MARTIN LUTHER KING JR. DAY

JANUARY 16

OFFICE:

CLOSED

HELPDESK:

10 AM - 6 PM



LED LIGHT BULBS

Come on down to the SELCO office to pick up LED Light bulbs for \$3 each, or 4 for \$10. Max of 4 per customer. All proceeds benefit



Share the Warmth. The bulbs are A19 60w equivalent 800 Lumens Warm White bulbs. Available while supplies last.

750kWh of Electricity

Residential Cost as of Jan. 1, 2017



SELCO Awarded Energy Efficient Street Lighting Grant

Massachusetts Municipal Wholesale Electric Company (MMWEC) has received a \$2.9 million dollar grant under the Department of Energy Resources (DOER) Rapid LED Streetlight Conversion Program.

The grant is part of a larger program awarded by the Baker-Polito Administration to more than 30 communities. The participating MMWEC member municipal light departments are located in Boylston, Chicopee, Holden, Holyoke, Hull, Ipswich, Mansfield, Marblehead, Paxton, Peabody, Princeton, Shrewsbury, South Hadley, Templeton, Wakefield and West Boylston.



(L to R) DOER Commissioner Judith Judson, Lt. Gov. Karyn Polito, SELCO GM Michael Hale, Sec. Matthew Beaton, Rep. Hannah Kane

“Converting municipally owned streetlights into energy efficient LEDs will help cities and towns across the Commonwealth realize thousands of dollars in annual energy savings while reducing emissions,” said Lieutenant Governor Karyn Polito. “LED streetlights help reduce energy usage during peak demand times, lessening the burden on our regional electric grid and reducing costs for all ratepayers.”

LED streetlights are more energy efficient and longer-lasting than other common street lighting technologies; converting saves cities and towns money both on their electric bills and in operations and maintenance. LEDs offer a number of other advantages as well, including improved visibility, reduced light pollution, and the ability to install advanced controls such as dimming, remote control, and Wi-Fi capability.

SELCO has been working to upgrade to LEDs over the past few years. This grant will allow SELCO to expand on existing efforts to upgrade to energy efficient street lighting within the community. We anticipate being able to upgrade an additional 2,000 street lights to LEDs as a direct result of this grant.



Contact Us

Shrewsbury Electric and Cable Operations

100 Maple Avenue

Shrewsbury, MA 01545

SELCO.ShrewsburyMA.gov

Customer Service: 508-841-8500

Office Hours: 7:30 AM to 4:30 PM M-F

Helpdesk: 508-841-8572

Helpdesk Hours: 8 AM to 10 PM M-Sat.
10 AM to 10 PM Sun.

Prime Media

A VISUAL COMMUNICATIONS COMPANY

Advertise Your Business
on SELCO Digital Cable

Cable advertising is the most effective and
affordable way to advertise your business!

Let your local Prime Media representative
help you choose from top rated networks
on SELCO Digital Cable.

Let our team work for your business!

For more information contact:

Guy Ferrante, Account Executive
Prime Media
(508) 826 - 5567
gferrante@pmpmail.net

NBC Boston and DVR Updates

NBC Boston is the new home for your favorite NBC programming, local news, and more!

Beginning January 1st, WBTS (SELCO Channel 10/310 HD) will broadcast NBC content. WHDH (SELCO Channel 7/307) will broadcast syndicated content and local news.



If you currently have a DVR set to record any NBC series on WHDH-7 you will want to change the settings so you don't miss out on your favorite shows.

You can either set a new recording from the guide for NBC series running on channel 10/310 or you can edit an existing series recording as follows:

1. Press the **LIST** button on your remote.
2. Press **LIST** again to access the **DVR** menu.
3. Use the arrow keys to navigate to **SERIES MANAGER** and press **SELECT**.
4. **SELECT** the series you wish to edit then navigate to **SERIES RECORDING OPTIONS** and press **SELECT**.
5. Navigate to **CHANNELS** and make sure you change it from **7 ONLY** or **307 ONLY** to read **SD ONLY** or **HD ONLY** (depending on your preference) and then press **A** to accept.

NOTE: Editing an existing recording works best for series that are selected to record "**First Run Only**" episodes.

Programming Changes

Effective January 1, 2017, SELCO will be launching NECN HD on channel 317. NBC Boston will launch on SELCO channel 10/310 HD. WHDH 7/307 HD will no longer carry NBC programming after the first of the year. SELCO will discontinue carriage of Reelz Channel and Sportskool VOD due to high costs and low viewership.

JANUARY 10

JANUARY 24

JANUARY 31

